Bright by Three
and Technology to Scale

Assumptions
- Fifty-two percent of fourth-graders in Colorado's public schools were not reading at grade level in 2013.
- Eighty-five percent of a child's brain develops in the first 3 years, making these years critical for intellectual, socio-emotional, and language development.

Parents/Caregivers can positively affect a child's socio-emotional and language development through talking, reading, playing, and praise (TPRP).

Approximately 60% of children in Colorado are in the care of a family, friend, and local resources to obtain language development through talking, reading, playing, and praise (TPRP).

Eighty-five percent of a child's brain develops in the first 3 years, making these years critical for intellectual, socio-emotional, and language development.

Engagement behavior that helps to close gaps in language development.

Evaluation: Collect Data - Analyze and Interpret - Report - Correct Course as Needed

For 61 Families Enrolled:
- 91% Low income
- 79% Multiple risk factors for developmental delay
- 89% Have Medicaid or CHP+
- 38% Latino
- 13% Less than high school education
- 32% Single/Divorced/Not living with partner

Adult word count: 21st-78th percentile
Serve and return count: 30th-90th percentile

Highest jump between 1st and 2nd visit: 57th to 94th percentile